

**Abstract Submission Form GFC2016, Stockholm University**

**TESTIMONIAL** and **PRESENTATION**

**Please submit your abstract before May 31, 2016 to** [**globalfashionconference@gmail.com**](mailto:globalfashionconference@gmail.com)

The title of the abstract should be no longer than 12 words, and the abstract itself should have between 250 and 400 words. The abstract should accurately reflect what is being proposed and indicate clearly the objectives to be achieved. Only testimonials relevant in terms of innovation will be accepted, e.g. case studies, new products development, etc.

The abstract should include:

1. Statement of the issue/problem, and the relevant background.

2. Description of how the issue/problem is approached, methodology

3. Summary findings, conclusions and implications for theory and practice.

4. Key words (maximum of 5)

Accepted testimonials will be invited to be made into papers and digitally published.

Abstracts will be reviewed by the Scientific Committee of GFC2016. The language of the conference is English and oral presentations are limited to 15 minutes. The papers will be bundled in written form as academic papers and published as the conference proceedings.

**AUTHOR INFORMATION**

First Name:

Last Name:

Institution:

Function:

Mailing address:

City:

Country:

State/Region:

ZIP/Post code:

Phone:

Fax:

Email address:

**TESTIMONIAL**

**Title**:

**Abstract** (up to 400 words):

**Keywords** (up to 5 words):

 