

## **Innovation and social responsibility in fashion design training**

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### **Abstract**

A growing number of young people have been recently seeking formation in Fashion Design, both nationally and internationally. As a matter of fact, textile and clothing enterprises are developing new business models and take sustainable strategy as a current competitive strategy. The formation and its connection to the industry is furthermore instigated for the public and private investments to be in line with the objectives aiming to create value for the community and Europe in general.

The sustainable development follows following the point of view of several authors and is classified in three groups: (1) Financial; (2) Environmental e (3) Social [1,2,3]. For a development to be sustainable, it is fundamental to have an action in the life cycle of the product, from primary materials to packaging, transportation and conservation. Thus being possible only when the various players are involved, starting with the formation and involving the industry, commerce and community in the process.

As for fashion products, the supply chain is divided in diverse locations and partnerships, which can complicate to define a global strategy for the final product. Creating sustainability in the supply chain's management has been a growing preoccupation for enterprises form different dimensions and sectors. Achieving environmental and social norms in every phase of the chain guaranties a minimum performance related to sustainable conditions by enterprises. One of the failures encountered by researchers resides in the necessity to gain cooperation throughout the supply chain for the objectives related to sustainability to be achieved and for social and co-operative politics (CRS) to be developed. In this sense, the following study seeks to present a set of suitable and innovative practices for social responsibility related to the Fashion Design formation and its consequences in the industry. It can be concluded that a set of proceedings in the social responsibility was identified, that contributes to the innovation in the existing fashion Design formation.

### **Keywords**

Sustainability; social responsibility; fashion design; formation

### **Abstract References**

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