

GLOBAL FASHION
CONFERENCE


FASHION SUSTAINABILITY



FROM DREAM TO REALITY


22

PROGRAMME



In the middle of hard times,
dreams make us hope and fight.

To survive,
we need dreams and utopias.



WELCOME

Fashion is a space of intertwined symbolic, cultural, social values and economic interests. These values and interests are of great importance on the one hand for individual life, for example, to develop one's own identity, on the other hand for economic commitment, and that is why fashion has such a huge impact. The global challenge is to combine these values and areas under the demand for sustainability with regard to the impact of the fashion sector on planetary boundaries. We have no choice: we need to achieve this goal together.

Germany as an industrial nation at the heart of Europe is one of the most important countries in the world in terms of textiles and fashion. German consumers spent 65.3 billion euros on clothing and shoes in 2020. German brands are successful, some German designers are well known, and Berlin is an interesting city of young designers and upcoming avant-garde fashion. At the Global Fashion Conference 2022, we want to focus on concepts, ideas and experiments, innovative projects which have the power to inspire change and are indeed presently contributing to change.

The linear model of fashion from nature to production, consumption and disposal is challenged by a planet where natural resources are being exploited, where millions of pieces of clothing and shoes are being bought every minute and where tonnes of disposable clothes are dumped in landfills, giving rise to a fashion which is highlighted in the reports on "Dirty fashion". The social aspects of working conditions throughout the value chain in the Fashion business is also an aspect of utmost importance. Human rights are at stake, and not only in the South hemisphere.

This situation has led to one of the greatest challenges in human history: the consideration of limited resources and the implementation of global requirements for climate protection and social responsibility in the context of the UN Sustainable Development Goals. Compliance with standards of sustainable business practices and aesthetics is on the agenda of decision-makers and, by extension this means all of us. Solutions must be found immediately in the fashion sector – textiles, apparel, shoes and leather goods, accessories, jewellery, beauty –, solutions from raw materials to circularity, involving producers, retailers, consumers and the specialized Press. Freedom to think and exchange ideas is key when it comes to finding new concepts, and experimentation. Innovation is needed.

THE ORGANISATIONAL COMMITTEE:

ULRIKE NÄGELE - Fashion Design / Dean – AMD Akademie Mode & Design, Faculty of Design at Fresenius University of Applied Sciences, Munich, Germany

PETRA LEUTNER - Professor Fashion Theory and Aesthetics / Vice Dean for Research – AMD Akademie Mode & Design, Faculty of Design at Fresenius University of Applied Sciences, Hamburg, Germany

CLAUDIA EBERT-HESE - Professor Fashion Design / Program Director Fashion Design and Head of International Affairs – AMD Akademie Mode & Design, Faculty of Design at Fresenius University of Applied Sciences, Germany

SILVIA PÉREZ-BOU - Assistant Professor Sustainability and Circular Design/ Program Director Master in Fashion Administration FBA and The Right Fashion – I/EM Fashion Business School and School of Architecture, University of Navarra, Madrid, Spain

ISABEL CANTISTA - Professor of Innovation/ Dean of the School of Economics and Business Studies at University Lusíada / Senior Researcher COMEGI – Centre of Research on Organisations, Markets and Industrial Engineering.

AMD

AKADEMIE MODE & DESIGN

HOCHSCHULE FRESENIUS · UNIVERSITY OF APPLIED SCIENCES

Akademie Mode & Design (AMD), the Design Department of Hochschule Fresenius – University of Applied Sciences (www.amdnet.de) offers internationally certified BA and MA programs in the field of fashion, media, management and design. It counts over 2200 national and international students across 5 locations in Germany: Hamburg, Berlin, Düsseldorf, Wiesbaden and Munich. The focus on sustainability is underlined by a partnership with ecosign Academy, Cologne. AMD Berlin also provides an international MA program on the topic of "Sustainability in Fashion and Creative industries". Sustainability represents an important element in various research projects throughout the university. A key member of the scientific community, AMD has promoted research and creative as well as business-oriented youth for over 30 years. It fosters students to create intelligent solutions, to become change makers for the creative industries.

GLOBAL FASHION CONFERENCE

The Global Fashion Conference is a project created in 2008 laid on the scientific concept of a sectoral innovation system. The Global Fashion Conference has therefore, a pluridisciplinary approach and brings together different areas of knowledge from the academic world and the Fashion industry, policy makers and NGOs in order to build and share knowledge, and positive experiences with the aim of promoting a sustainable model of development. We believe this dialogue is the basis for creativity and innovation and that innovation is crucial in the transition to a new model of sustainable fashion, and circular economy.

The Global Fashion Conference acts as a catalyst for change, for a more sustainable model of development according to the 2030 SDGs.

This conference takes place each year in a different university. The university partner to GFC means that research is the basis for the work developed in all areas of intervention of the university in question. Consequently, the university partner is deeply involved in all aspects related to the scientific aspects of this event.

Recognition is also an important objective for GFC. In each edition two Research Awards are granted: one for the Best Research on Innovation and another one for the Best Research on Sustainability. The jury varies every year, but it is always constituted by independent representatives from academia, industry and press with no relationship with the GFC organizational team.

GFC is committed to developing all efforts in the diffusion of the work presented and that demonstrates a consistent scientific basis subject to peer review. And therefore, after each edition, subsequent work leading to different forms of publications is carried out and supported by GFC. From 2020 a Youtube Channel – GFC Video Library is at the disposal of anyone belonging to the fashion community who seeks for reliable information and sound research on the many fields intertwined into the Fashion phenomenon.

GFC is also committed to sustainability being a member of the 1% for the Planet Foundation supporting projects that promote clean and affordable energy, clean water and long-term solutions for wildfires, and a partner with the non-profit organisation, Harambee for Africa, offering every year scholarships to the education of African girls and women.

As a conference GFC is committed to being carbon neutral by 2025 and pursuing in every aspect of its organization the decarbonization.

MARKETPLACE

This curated communal space will feature ten houses, in which young designers, foundations, funders, NGOs and companies will showcase sustainable ideas, innovations, and products. During fixed “Meet the Experts” time slots on November 18th, students will be able to meet with industry representatives, professionals can mentor and support ideas, start-ups can showcase their ideas and network.

This exchange hub will contain a Gallery of Sustainable Minds, a Greenhouse featuring Startups, as well as a Kiosk with publications. It aims to foster knowledge exchange between academia and best practice, between speculative research and industry, to connect and share across the interdisciplinary borders of our domain: a meeting place for all players in the sustainability field. Conference delegates are automatically registered, other guests can register online free of charge. Places may be limited due to technical reasons.

The Marketplace is curated by AMD (Media Studies).



PROGRAMME P 7-8

PARALLEL SESSIONS

17 NOV P 9-10

17 NOV P 11

P 1

PLATFORM OPENING

09.00 (Munich CET) - 08.00 AM (Glasgow and Porto GMT) - 10.00 AM (Helsinki EET and Moscow UTC) - 03.00 AM (New York E/T) - 00.00 AM (Oakland PDT) - 04.00 AM (Rio de Janeiro BRT) - 15.00 PM (Beijing C/T) - 14.00 PM (New Delhi I/T)

R 7

WELCOME AND OPENING OF GFC2022

09.15 (Munich CET) - 08.15 AM (Glasgow and Porto GMT) - 10.15 AM (Helsinki EET and Moscow UTC) - 03.15 (New York E/T) - 00.15 (Oakland PDT) - 04.15 AM (Rio de Janeiro BRT) - 15.15 PM (Beijing C/T) - 14.45 PM (New Delhi I/T)

O N

ROUND TABLE / **ETHICS AND AESTHETICS OF FASHION SUSTAINABILITY**

09.30 (Munich CET) - 08.30 (Glasgow and Porto GMT) - 10.30 AM (Helsinki EET and Moscow UTC) - 03.30 AM (New York E/T) - 00.30 (Oakland PDT) - 04.30 AM (Rio de Janeiro BRT) - 15.30 PM (Beijing C/T) - 14.30 PM (New Delhi I/T)

CHAIR / **ELKE GAUGELE** – Academy of Fine Arts, Vienna, Austria

Heike Derwanz – Academy of Fine Arts, Vienna, Austria

Khaya Mchunu – University of Johannesburg, South Africa

Mathilda Tham – Linnaeus University, Sweden

Kate Fletcher – London College of Fashion – UAL, UK, Royal Danish Academy, Denmark

A period of 30 minutes for Q&A is scheduled

G O

R V

BREAK 11.00 (Munich CET)

PARALLEL SESSIONS

11.15 (Munich CET) - 10.15 AM (Glasgow and Porto GMT) - 12.15 AM (Helsinki EET and Moscow UTC) - 05.15 AM (New York E/T) - 02.15 AM (Oakland PDT) - 06.15 AM (Rio de Janeiro BRT) - 06.15 PM (Beijing C/T) - 15.45 (New Delhi I/T)

LUNCH BREAK 13.00 (Munich CET)

PANEL / **THE NEW AGE OF IT AND SUSTAINABILITY**

14:00 (Munich CET) – 13:00 (Glasgow and Porto GMT) – 15:00 (Helsinki EET, Moscow UTC and Johannesburg J/A/T) – 08:00 (New York E/T) – 05:00 (Oakland PDT) – 10:00 (Rio de Janeiro BRT) – 21:00 (Beijing C/T) – 18:30 (New Delhi I/T)

CHAIR / **CLEMENS HOCHREITER** – AMD – Munich, Germany

Christiane Luible - Co-director of the Fashion & Technology department at the University of Art and Design – Linz, Austria

Anna Liedtke - Digital Fashion Director The Fabricant, Netherlands

A period of 30 minutes for Q&A is scheduled

A

M

M

E

BREAK 15.30 (Munich CET)

PARALLEL SESSIONS

15:45 (Munich CET) – 14:45 (Glasgow and Porto GMT) – 16:45 (Helsinki EET, Moscow UTC and Johannesburg J/A/T) – 09:45 (New York E/T) – 06:45 (Oakland PDT) – 11:45 (Rio de Janeiro BRT) – 22:45 (Beijing C/T) – 20:15 (New Delhi I/T)

BREAK 17:00 (Munich CET)

PRESENTATION ON AMD

GALLERY OF SUSTAINABLE MINDS . A SELECTION / FIND OUT MORE ABOUT THE MARKETPLACE INTERNATIONAL TRAILER OF AMD

17.15 PM (Munich CET) - 16.15 PM (Glasgow and Porto) - 18.15 PM (Helsinki EET and Moscow UTC) - 11.15 (New York E/T) - 09.15 (Oakland PDT) - 13.15 PM (Rio de Janeiro BRT) - 00.15 AM (Beijing C/T) - 21.15 PM (New Delhi I/T)

INTRODUCTION / **FREDERICKE WINKLER** (Vice Dean AMD Berlin Campus, Dean of studies - Sustainability in Fashion and Creative Industries M.A.)

Barçın Kocabaş / UNCOVERING NEW SUSTAINABLE OPPORTUNITIES OF DIGITAL PRODUCT PASSPORTS INCORPORATING NEW FORMS OF CONSUMER ENGAGEMENT

Jenica Clocker / BEHAVIORAL CHANGE IN FASHION CONSUMPTION THROUGH CRISIS COMMUNICATION METHODS

Päivi Eräpuu / RADICAL COMPASSION FASHION

SUMMING UP

17:45 (Munich CET) – 16:45 (Glasgow and Porto GMT) – 18:45 (Helsinki EET, Moscow UTC and Johannesburg J/A/T) – 11:45 (New York E/T) – 08:45 (Oakland PDT) – 13:45 (Rio de Janeiro BRT) – 00:45 (Beijing C/T) – 22:15 (New Delhi I/T)

END OF DAY 18.00 (Munich CET)

1

PLATFORM OPENING

09.00 (Munich CET) - 08.00 AM (Glasgow and Porto GMT) - 10.00 AM (Helsinki EET and Moscow UTC) - 03.00 AM (New York E/T) - 00.00 AM (Oakland PDT) - 04.00 AM (Rio de Janeiro BRT) - 15.00 PM (Beijing C/T) - 14.00 PM (New Delhi I/T)

8

WELCOME – OPENING OF 2ND DAY OF WORK

09.15 (Munich CET) - 08.15 AM (Glasgow and Porto GMT) - 10.15 AM (Helsinki EET and Moscow UTC) - 03.15 (New York E/T) - 00.15 (Oakland PDT) - 04.15 AM (Rio de Janeiro BRT) - 15.15 PM (Beijing C/T) - 14.45 PM (New Delhi I/T)

N

PANEL / **POLITICAL FRAMEWORK AND FASHION SUSTAINABILITY**

09.30 (Munich CET) - 08.30 (Glasgow and Porto GMT) - 10.30 AM (Helsinki EET and Moscow UTC) - 03.30 AM (New York E/T) - 00.30 (Oakland PDT) - 04.30 AM (Rio de Janeiro BRT) - 15.30 PM (Beijing C/T) - 14.30 PM (New Delhi I/T)

CHAIR / **EMMANUELLE MAIRE** - Head Env. B.I Circular Economy, Sustainable Production and Consumption, Directorate-General for Environment, European Commission

Christiane Rohleder – Secretary of the Federal Ministry for Environment and Nature protection, Nuclear Security and Consumer Rights

Sara Cavagnero – Northumbria University

Heidi Härkönen – Turku University, Finland

Rebecca Ravalli – Florence Institute of European Studies, Florence, Italy

A period of 30 minutes for Q&A is scheduled

O

V

BREAK 11.00 (Munich CET)

PARALLEL SESSIONS

11.15 (Munich CET) - 10.15 AM (Glasgow and Porto GMT) - 12.15 AM (Helsinki EET and Moscow UTC) - 05.15 AM (New York E/T) - 02.15 AM (Oakland PDT) - 06.15 AM (Rio de Janeiro BRT) - 06.15 PM (Beijing C/T) - 15.45 (New Delhi I/T)

LUNCH BREAK 13.00 (Munich CET)

ROUND TABLE / **INVESTMENT AND FUNDING FOR SUSTAINABILITY**

14.00 (Munich CET) – 13.00 PM (Glasgow and Porto GMT) - 14.15 PM (Helsinki EET and Moscow UTC) - 08.00 AM (New York E/T) - 10.00 AM (Oakland PDT) - 10.00 AM (Rio de Janeiro BRT) - 21.00 PM (Beijing C/T) - 18.30 PM (New Delhi I/T)

CHAIR / **HENDRIK MÜLLER** – Fresenius University, University of Applied Sciences

Theo Grassl – Member of the Board of the Germany Fashion Council

Theodor Cojoianu – University of Edinburgh, Scotland, UK

Isabel Cantista - University Lusíada, Porto, Portugal

Eric Nowak – U/I – Università della Svizzera Italiana, Switzerland

A period of 30 minutes for Q&A is scheduled.

BREAK 15.30 (Munich CET)

MARKETPLACE

15:45 (Munich CET) – 14:45 (Glasgow and Porto GMT) – 16:45 (Helsinki EET, Moscow UTC and Johannesburg J/A/T) – 09:45 (New York E/T) – 06:45 (Oakland PDT) – 11:45 (Rio de Janeiro BRT) – 22:45 (Beijing C/T) – 20:15 (New Delhi I/T)

BREAK 17:00 (Munich CET)

GFC2022 BEST RESEARCH AWARDS

17:15 (Munich CET) – 16:15 (Glasgow and Porto GMT) – 18:15 (Helsinki EET, Moscow UTC and Johannesburg J/A/T) – 11:15 (New York E/T) – 08:15 (Oakland PDT) – 13:15 (Rio de Janeiro BRT) – 00:15 (Beijing C/T) – 21:45 (New Delhi I/T)

Awards on best research on Innovation and best research on Sustainability will be granted. Special nominations may also apply.

SUMMING UP

17:45 (Munich CET) – 16:45 (Glasgow and Porto GMT) – 18:45 (Helsinki EET, Moscow UTC and Johannesburg J/A/T) – 11:45 (New York E/T) – 08:45 (Oakland PDT) – 13:45 (Rio de Janeiro BRT) – 00:45 (Beijing C/T) – 22:15 (New Delhi I/T)

FAREWELL AND CLOSING OF GFC2022 18.00 (Munich CET)

P

17.11

A

11:15 (Munich CET) - 10.15 AM (Glasgow and Porto GMT) - 12.15 AM (Helsinki EET and Moscow UTC) - 05.15 AM (New York E/T) - 02.15 AM (Oakland PDT) - 06.15 AM (Rio de Janeiro BRT) - 06.15 PM (Beijing C/T) - 15.45 (New Delhi I/T)

R

S

17.1 ETHICS AND AESTHETICS CHAIR / NOREEN SIDDIQ - University of Glasgow, UK

RP13 DESIGN FOR CYCLABILITY: RECYCLING-ORIENTED PRODUCT DEVELOPMENT USING THE EXAMPLE OF THE PRACTICAL IMPLEMENTATION OF A MENSWEAR RAIN JACKET

Jana Lewin - Niederrhein University of Applied Sciences, Germany

RP18 RESURGENCE OF HOPE AND WELLBEING THROUGH FASHION EDUCATION IN PRISONS

Bela Gupta and Antonio Maurizio Grioli - Pearl Academy, India

RP38 SUSTAINABLE COMMUNICATION THROUGH INSTAGRAM: AN INVESTIGATION OF FAST FASHION BRANDS

Noreen Siddiqui and Mairi Loewe - University of Glasgow, UK

A

E

17.2 IT AND FASHION CHAIR / ISABEL CANTISTA - Lusíada University, Portugal

RP9 THE VIRTUAL LIFE OF TEXTILES: A PROVISIONAL HAPTIC LIBRARY MODEL

Ruxandra Lupu - Cardiff University - and Margherita Tufarelli - University of Florence (REI Design Lab), UK / Italy

RP10 IMPLEMENTING EDUCATION FOR SUSTAINABLE DEVELOPMENT IN TEXTILE EDUCATION AND TRAINING

Dirk Hoefer and Anne-Marie Gründmeier - University of Education Freiburg, Germany

RP39 RENTING STYLE: EXPLORING SUSTAINABLE FASHION SOCIAL MEDIA INFLUENCERS' FASHION IN RENTAL PRACTICE

Catherine Canning, Elaine Ritch - Glasgow Caledonian University - and Noreen Siddiqui - University of Glasgow, UK

L

S

17.3 POLITICS AND FASHION LAW CHAIR / SILVIA PÉREZ-BOU - ISEM Fashion Business School / University of Navarra, Spain

RP17 TAKING RESPONSIBILITY FOR CLOTHING WASTE: LEARNINGS FROM A GLOBAL SCAN

Annastasia Bousgas, Paige Street, Alice Payne and Rowena Maguire - Queensland University of Technology, Australia

RP41 NY'S FASHION ACT: THE BEGINNING OF A GLOBAL ACCOUNTABILITY RENAISSANCE

Chaani Srivastava - LOCS Online, India

RP61 ARE REGULATORY REQUIREMENTS ANTECEDENT OF INTERNAL GSCM PRACTICES IN THE TEXTILEINDUSTRY? THE CASE OF SPAIN

Silvia Pérez-Bou - ISEM Fashion Business School / University of Navarra, Juan C. Real - Universidad Pablo de Olavide - and Ignacio Cepeda-Carrión - Universidad de Sevilla, Spain

E

I

17.4 ETHICS AND AESTHETICS CHAIR / PETRA LEUTNER - AMD Akademie Mode & Design, Germany

RP20 INDIA'S FASHION EDUCATORS AND INDUSTRY EXPERT APPROACH ON SUSTAINABLE FASHION

Nandini Lal - Pearl Academy, India

RP74 A QUALITATIVE STUDY OF THE WELL-BEING OF FASHION MODELS

Emily Super, Ameerah Khadaroo - London College of Fashion - and Aurore Bardey - Burgundy School of Business, UK

TESTIM3 FROM WASTE TO LUXURY: FASHION AS CATALYST FOR SUSTAINABLE DEVELOPMENT

Joanne Hayek - Vanina / Dubai Institute of Design & Innovation, UAE

L

O

17.5 IT AND FASHION CHAIR / ELAINE RITCH - Glasgow Caledonian University, UK

RP35 THE ROLE OF IMPULSE BUYING ON FAST FASHION CONSUMERS' EMOTIONS AND BEHAVIOURS

Nadia Weber and Elaine Ritch - Glasgow Caledonian University, UK

RP53 AI ENABLED FASHION FORECAST SYSTEM: A DEMAND CENTRIC APPROACH

Neha Dimri and Sanyogita Chadha - Pearl Academy, India

RP63 PRACTICING THE WORK OF A SUSTAINABLE DIGITAL FASHION DESIGNER/MAKER 4.0. DESIGN OF AN ORGANIC AND MODULAR CLOTHING SYSTEM BASED ON THE INDUSTRY 4.0 APPROACH

Daria Casciani and Haiwei Wang - Politecnico di Milano, Italy

N

S

WORKS4 WRONG THEORY

Varun Goel - Pearl Academy, India

WORKS6 WASTE MATERIAL LIBRARY - MATERIAL PLAY FOR A SUSTAINABLE PRACTICE USING WASTE

Lucy Robertson - Heriot-Watt University, UK

15:45 (Munich CET) - 14:45 (Glasgow and Porto GMT) - 16:45 (Helsinki EET, Moscow UTC and Johannesburg J/A/T) - 09:45 (New York E/T) - 06:45 (Oakland PDT) - 11:45 (Rio de Janeiro BRT) - 22:45 (Beijing C/T) - 20:15 (New Delhi I/T)

17.6 ETHICS AND AESTHETICS CHAIR / ANA SOUSA - COMEGI / University Lusíada, Portugal

RP26 REDO, REVALUE, RENEW

Varun Goel and Nupur Sharma - Pearl Academy, India

RP67 WASTE MATERIAL LIBRARY – A RESOURCE FOR DESIGNERS TO ENCOURAGE MATERIAL PLAY

Lucy Robertson - Heriot-Watt University, UK

RP69 SUSTAINABLE DESIGN DECISIONS FOR CIRCULARITY – A CHALLENGE

Françoise Adler, Lea Schmidt, Andrea Weber Marin and Benjamin Willi - Lucerne University of Applied Sciences and Arts, Switzerland

17.7 IT AND FASHION CHAIR / ELIZABETH REAL - University Lusíada, Portugal

RP6 FASHION RENTAL AND THE FEASIBILITY OF BLOCKCHAIN TECHNOLOGY

Ruitong Cui - University of Manchester, UK

RP51 EMPOWERING TEXTILES TOWARDS A CIRCULAR FUTURE. META-TEXTILES CASE STUDY

María Tamames Sobrino - ESNE- University School of Design, Innovation and Technology, Spain

TESTIM2 INSPIRED BY DESIGN: DEVELOPING GRASSROOTS FASHION SUSTAINABILITY CASES ON UNDERREPRESENTED GROUPS TO SPUR EQUITY, CREATIVITY AND ACTION

Rossie Kadiyska and Vladimira Steffek - Humber Institute of Technology and Advanced Learning, Canada

17.8 ETHICS AND AESTHETICS CHAIR / ELIZABETH QUINN - Albright College, USA

RP31 FASHION CURATORS AND HISTORIANS: INSTAGRAM'S UNTAPPED SUSTAINABILITY CHAMPIONS

Katharina Sand, Chinouk Filique de Miranda and Lorenzo Cantoni - AMD Akademie Mode & Design / Università della Svizzera italiana, Germany / Switzerland

RP42 ETHICS AND AESTHETICS OF BIOMATERIALS AND THE IMPERMANENCE OF FASHION

Elizabeth S. Quinn - Albright College, USA

RP49 NEW CLOTHING IN CHARITY RETAIL; THE DISCREPANCY BETWEEN SECOND-HAND AND FIRST-HAND CONSUMPTION

Abigail Irving-Munro and Alana James - Northumbria University, UK

17.9 ETHICS AND AESTHETICS CHAIR / MADALENA PEREIRA - University of Beira Interior, Portugal

RP46 FASHION FICTIONS: UNMAKING THE MAINSTREAM FASHION SYSTEM

Amy Twigger Holroyd and Matilda Aspinall - Nottingham Trent University, UK

RP73 THE PROGRAM OF A CURRICULUM FOR SUSTAINABLE FASHION DESIGN: PROCESS OF CHANGE

Madalena Pereira - Universidade da Beira Interior, Portugal

RP79 THE SOCIAL AND GENDER IDENTITY IN THE "NEW FASHION" WORLD: THE "FOOD AND BEVERAGE" MADE IN ITALY TELEVISION COMMERCIALS – YEAR 2022

Federica Maria Marrella - IULM University, Italy

17.10 IT AND FASHION CHAIR / DAVID ZAJTMANN - IFM - Institut Français de la Mode, France

RP47 USING FABULATIONS TO OVERCOME MIMICKING PRACTICES IN ONLINE FASHION CONSUMPTION

Carmem Saito, Bruna Petreca, Sharon Baurley - Royal College of Art - and Christine Greiner - Pontifícia Universidade Católica de São Paulo, UK / Brazil

RP68 THE SIGNIFICANCE OF EMOTIONAL AND SUSTAINABLE VALUES IN SMART CLOTHING

Dragana Rikanovic and Christiane Luible-Bär - Fashion and Technology, Kunstuniversität Linz, Austria

17.11 IT AND FASHION CHAIR / PANTXICA OSPITAL - Université de Bordeaux / ESTIA Institute of Technology, France

RP48 DIGITAL PRODUCT PASSPORT TO SUPPORT PRODUCT TRANSPARENCY AND CIRCULARITY

Pantxika Ospital, Dimitri H Masson, Jérémy Legardeur and Cédrik Beler - Université de Bordeaux / ESTIA Institute of Technology, France

RP75 NEO-CULTURAL ARTIFACTS FOR ECO-FASHION SEMANTICS: NO BEING WITHOUT THE SUN

Katharina Binder - UX Designer, Germany

17.12 POLITICS AND FASHION LAW CHAIR / ROCÍO ELÍZAGA - ISEM Fashion Business School

RP16 CLOSING THE GAP: SYNCRETIC STEWARDSHIP IN AN AGE OF INEQUALITY. THE SOCIAL, ENVIRONMENTAL, BUSINESS, AND ECONOMIC CASE FOR FASHION SUBSIDIZATION

Alyson Rae Demirdjian - University of Delaware, USA

RP62 THE FASHION PACT'S INJUSTICES

Marie-Christine Roy - University of Montreal, Canada

WORKS1 BUY GOOD STUFF - A STUDENT PROJECT FOR SUSTAINABLE FASHION AND LOCAL COMMUNITIES

Elisabeth Hackspiel-Mikosch and Ina Koehler - AMD Akademie Mode & Design, Germany

P

18.11

A

11:15 (Munich CET) - 10.15 AM (Glasgow and Porto GMT) - 12.15 AM (Helsinki EET and Moscow UTC) - 05.15 AM (New York E/T) - 02.15 AM (Oakland PDT) - 06.15 AM (Rio de Janeiro BRT) - 06.15 PM (Beijing C/T) - 15.45 (New Delhi I/T)

R S

18.1 ETHICS AND AESTHETICS CHAIR / FRIEDRIKE VON WEDEL-PARLOW - AMD - Akademie Mode & Design, Germany

RP21 SKILLS FOR DEVELOPMENT SUSTAINABLE FASHION PRODUCTS FOR INDUSTRY: THE CASE OF STRUCTURED GARMENTS

Marta Bicho, Madalena Pereira, Nuno Belino, Paulo Martins and Manuel Santos Silva - University of Beira Interior / UNIDCOM R&D / FibEnTech R&D, Portugal

RP54 ETHICALLY PRODUCED COTTON AND ITS IMPACT ON INDIAN CONSUMER BUYING DECISION BY INDIAN BRANDS

Neha Dimri and Sanyogita Chadha - Pear Academy, India

FILM1 DECONSTRUCTING THE PLEASURES OF SUPERFLUITY IN FASHION

Sofia Sánchez - Royal College of Art, UK

A E

18.2 ETHICS AND AESTHETICS CHAIR / BERND DRASER - Ecosign, Germany

RP59 AESTHETICS OF COHERENCE: DRESS WITHIN ETHICS OF CARE AND ECOFEMINISMS

Fiona Capdevila Cugat - Universitat Autònoma de Barcelona, Spain

RP71 GENERATION Z PURCHASE INTENTION OF ENVIRONMENTALLY SUSTAINABLE LUXURY FASHION PRODUCTS

Darya Badiei Khorsand, Gianpaolo Vignali and Daniella Ryding - University of Manchester, UK

TESTIM4 NATURAL - LOCAL - CIRCULAR: A SUSTAINABLE DESIGN STRATEGY USING THE EXAMPLE OF A FUNCTIONAL CARDIGAN MADE OF HEMP

Ellen Bendt - Niederrhein University of Applied Sciences, Germany

L S

18.3 ETHICS AND AESTHETICS CHAIR / ELISABETH HACKSPIEL-MIKOSCH - AMD - Akademie Mode & Design, Germany

RP1 HOW CAN SOCIAL-CULTURAL VALUES NURTURE SUSTAINABILITY IN THE FASHION SECTOR?

Erminia D'Itria and Federica Vacca - Politecnico di Milano, Italy

RP44 PSYCHOLOGICAL WELL-BEING OF WOMEN PRISON INMATES THROUGH HAND TEXTILE CRAFTS

Sakshi Babbar Paul - Pearl Academy, Sudha Dhingra - National Institute of Fashion Technology - and Pragya Sharma - RML Hospital, India

RP58 EXPLORING TAXONOMIES OF HERITAGE AND INNOVATION FOR SUSTAINABLE TEXTILES

Chaveeporn Sungwarn - Heriot-Watt University, UK

L S

E I

18.4 POLITICS AND FASHION LAW CHAIR / MARISA ARAÚJO - CEJEA / University Lusíada, Portugal

RP25 AN INVESTIGATION OF EUROPEAN CLIMATE ACTIVISTS' FASHION BUYING BEHAVIOUR

Paula Hirschgänger, Catherine Canning and Elaine Ritch - Glasgow Caledonian University, UK

RP40 SOCIAL SUSTAINABILITY: UNDERSTANDING SOCIAL STANDARDS IMPLEMENTATION FAILURES IN BANGLADESH RMG INDUSTRY

Prakash Dutt and Archana Ghandi - National Institute of Fashion Technology, India

RP43 ETHICS AND AESTHETICS OF BIOMATERIALS AND THE IMPERMANENCE OF FASHION

Hridika Nusrat Kuntala - BGMEA University of Fashion & Technology, Bangladesh

L O

18.5 ETHICS AND AESTHETICS CHAIR / CAROLINE LOSS - University of Beira Interior, Portugal

RP15 EXPLORING PERCEPTIONS OF CLIMATE-AWARE GENERATION-Z TOWARDS FAST-FASHION CORPORATIONS' RESPONSIBILITY

Martha Bytof and Elaine Ritch - Glasgow Caledonian University, UK

RP64 GROWING WHOLE BACTERIAL CELLULOSE GARMENTS WITH MEMBRANES AND INDUSTRIAL ROBOTICS

Emanuel Gollob, Miriam Eichinger, Johannes Braumann and Christiane Luible-Bär - University of Art and Design Linz, Austria

RP72 HEARTS AND HANDS: A SUSTAINABLE AND INTERGENERATIONAL PROJECT FOR RESPONSIBLE FASHION CONSUMPTION

Rafaela Norogrande and Caroline Loss - ID+ Research Institute for Design, Media and Culture / University of Beira Interior, Portugal

N

S

WORKS2 SUSTAINABLE, RHYTHMIC AND MATHEMATICAL SINDHI MOTIFS

Saroj Bala and Sharda Nautiyal - Pearl Academy, India

WORKS8 THE GOODWILL LABEL RESEARCH PROJECT

Lynda Grose - California College of the Arts, USA



WWW.GFC-CONFERENCE.EU

The Conference will take place at a micro website especially designed for this purpose. The access is made on an individual basis. Each Delegate receives the link as well as an ID and password (that may be changed) the week before the event.

By participating all Delegates give their permission to the recording online of all sessions and their consent to later public release of edited videos of plenary and parallel sessions on GFC YouTube Channel: GFC Video Library. If you are a Delegate and do not wish that the video of your presentation, workshop, testimonial is made public at YouTube Channel, GFC asks you to let us know this in advance, on writing.

This is a provisional Programme and may be subject to changes due to unforeseen circumstances.

ORGANISERS



AKADEMIE MODE & DESIGN
Mode · Medien · Management · Design
BERLIN · DÜSSELDORF · HAMBURG · MÜNCHEN · WIESBADEN



PARTNER

palgrave
macmillan

SPONSOR

