GLOBAL FASHION CONFERENCE

PROGRAMME

FOR FASHION INDUSTR



ACADEMY OF FINE ARTS FASHION UNIT

UNIVERSITY OF WARSAW

The Fashion Unit at the Department of Design of the Academy of Fine Arts from the University of Warsaw – collaborating in the organisation and hosting the present edition of GFC – opened just 10 years ago, although the Academy was created in 1904. The international team from the Academy aims to educate small groups of students through a close relationship and an individual approach

aims to educate small groups of students through a close relationship and an individual approach in order to foster the development of each student. Considerable work is invested in making known the history of fashion, its link to culture and the market, bearing in mind design thinking and a critical and constructive approach. The Arts program is robust, with creativity being considered crucial.

Poland remains a sizeable country where freedom and diversity in Fashion find opportunities. Poland has the potential of centuries of its textile, clothing, and footwear tradition. With the development of the internet and later the advent of social networks, everything that happened in the world could and did happen in Poland. This openness also coincided with the emergence of social and environmental concerns, which led to the drafting of Agenda 21 and subsequently, in 2015, the prioritisation of sustainable development targets for 2030.

A lot of creativity in Polish Fashion is put into looking smart, feeling good and protecting the environment, and creative processes mean that with every year there are increasing examples of a creative and local approach, with a better understanding of Polish cultural heritage and what it might be in the future. The Department of Design of the Academy of Fine Arts understands its mission and is committed to it.

GLOBAL FASHION CONFERENCE

The Global Fashion Conference is a project created in 2008 that aims to bring together, on an international basis, academia and the fashion business contributing in an active way to the building of knowledge, and the sharing of positive experiences with the aim of promoting a sustainable model of development.

We believe this dialogue between academia and industry is the basis for creativity and innovation and that innovation is crucial in the transition to a new model of a sustainable fashion production and consumption.

This conference takes place each year in a different university. To be a university partner to GFC means that research is the basis for the work developed in all areas of intervention of the university in question. Consequently, the university partner is deeply involved in all aspects related to the scientific aspects of this event.

Recognition is also an important objective for GFC. In each edition two Research Awards are granted: one for the Best Research on Innovation and another one for the Best Research on Sustainability. The jury varies every year, but it is always constituted by independent representatives from academia, industry and press with no relationship with the GFC organizational team.

GFC is committed to developing all efforts in the diffusion of the work presented and that demonstrates a consistent scientific basis subject to peer review. And therefore, after each edition, subsequent work leading to different forms of publications is carried out and supported by GFC. From 2020 a Youtube Channel – GFC Video Library is at the disposal of anyone belonging to the fashion community who seeks for reliable information and sound research on the many fields intertwined into the Fashion phenomenon.



PROGRAMME

21.10 **P8** 22.10 **P10**

PARALLEL SESSIONS

21.10 **P12** 22.10 **P14**

DELEGATES P17

PROGRAMME 21.10

OPENING OF VIRTUAL RECEPTION – Login to GFC2021

9.00 AM (Warsaw CEST) – 8.00 AM (Glasgow and Porto GMT) – 10.00 AM (Helsinki EEST and Moscow UTC) – 3.00 AM (New York EDT) – 0.00 (Oakland PDT) – 4 AM (Rio de Janeiro BRT) – 3 PM (Beijing CST) – 12.30 AM (New Delhi IST)

WELCOME AND OPENING OF THE CONFERENCE

9.15 AM (Warsaw CEST) – 8.15 AM (Glasgow and Porto GMT) – 10.15 AM (Helsinki EEST and Moscow UTC) – 3.15 AM (New York EDT) – 0.15 AM (Oakland PDT) – 4.15 AM (Rio de Janeiro BRT) – 3.15 PM (Beijing CST) – 12.45 AM (New Delhi IST)

Aleksandra Jatczak-Repeć and Agnieszka Rożnowska-Jasiewicz – Fashion Department - Faculty of Design - Academy of Fine Arts in Warsaw – Poland

CHALLENGES FOR LOCAL FASHION IN THE GLOBAL WORLD

9.30 AM (Warsaw CEST) – 8.30 AM (Glasgow and Porto GMT) – 10.30 AM (Helsinki EEST and Moscow UTC) – 3.30 AM (New York EDT) – 0.30 AM (Oakland PDT) – 4.30 AM (Rio de Janeiro BRT) – 3.30 PM (Beijing CST) – 1.00 PM (New Delhi IST)

<u>CHAIR</u>: Karolina Sulej – Journalist, Writer - Poland Monika Kędziora - Founder and Creative Director – ACEPHALA - Poland José Froján - Marketing Manager – D-Due - Spain

MORNING BREAK

11.00 AM - 11.15 (Warsaw CET)

CHALLENGES IN THE ECONOMIC CONTEXT - SUSTAINABILITY AND CIRCULAR ECONOMY

11.15 AM (Warsaw CEST) – 10.15 AM (Glasgow and Porto GMT) – 12.15 AM (Helsinki EEST and Moscow UTC) – 5.15 AM (New York EDT) – 2.15 AM (Oakland PDT) – 6.15 AM (Rio de Janeiro BRT) – 5.15 PM (Beijing CST) – 2.45 PM (New Delhi IST)

<u>CHAIR</u>: *Dominique Jacomet* – Sorbonne Business School - IAE – Paris/Euratex - Brussels *Esben Pedersen* - Copenhagen Business School - Denmark

Aleksandra Pawelec - Sustainable Development Specialist - LPP SA - Poland

MIDDAY BREAK

12.45 AM - 1.45 PM (Warsaw CEST)

PARALLEL SESSIONS

1.45 PM (Warsaw CEST) – 12.45 AM (Glasgow and Porto GMT) – 2.45 PM (Helsinki EEST and Moscow UTC) – 7.45 AM (New York EDT) – 5.45 AM (Oakland PDT) – 8.45 AM (Rio de Janeiro BRT) – 7.45 PM (Beijing CST) – 5.15 PM (New Delhi IST)

AFTERNOON BREAK

3.45 - 4.00 PM (Warsaw CEST)

CHALLENGES FOR SUSTAINABILITY – NEW BUSINESS MODELS: RESALE

4.00 PM (Warsaw CEST) – 3 PM (Glasgow and Porto GMT) – 5 PM (Helsinki EEST and Moscow UTC) – 10.00 AM (New York EDT) – 7.00 AM (Oakland PDT) – 11.00 AM (Rio de Janeiro BRT) – 10 PM (Beijing CST) – 7.30 PM (New Delhi IST)

CHAIR: Claudia Henninger – University of Manchester - UK

Linda Lisa Turunen – Aalto University – Finland
Tomasz Bocian - CEO UbraniaDoOddania – Poland

PERSONAL THINGS. THE ROLE OF CLOTHING IN CONCENTRATION CAMPS.

5.45 PM (Warsaw CEST) – 4.45 PM (Glasgow and Porto GMT) – 6.45 PM (Helsinki EEST and Moscow UTC) – 11.45 AM (New York EDT) – 8.45 AM (Oakland PDT) – 12.45 AM (Rio de Janeiro BRT) – 11.45 PM (Beijing CST) – 8.15 PM (New Delhi IST)

A research by Karolina Sulej - Journalist, Writer - Poland

CLOSURE 1ST DAY

6.15 PM (Warsaw CEST)

PROGRAMME 22.10

INVITATION TO GFC2022

9.15 AM (Warsaw CEST) – 8.15 AM (Glasgow and Porto GMT) – 10.15 AM (Helsinki EEST and Moscow UTC) – 3.15 AM (New York EDT) – 0.15 AM (Oakland PDT) – 4.15 AM (Rio de Janeiro BRT) – 3.15 PM (Beijing CST) – 12.45 AM (New Delhi IST)

Representative of University - partner (to be confirmed) / Isabel Cantista - GFC

GFC BEST RESEARCH AWARDS / ANNOUNCEMENT OF THE WINNERS FOR BEST RESEARCH ON INNOVATION AND BEST RESEARCH ON SUSTAINABILITY BY THE JURY.

9.30 AM (Warsaw CEST) – 8.30 AM (Glasgow and Porto GMT) – 10.30 AM (Helsinki EEST and Moscow UTC) – 3.30 AM (New York EDT) – 0.30 AM (Oakland PDT) – 4.30 AM (Rio de Janeiro BRT) – 3.30 PM (Beijing CST) – 1.00 PM (New Delhi IST)

President of the Jury representing Academy: *Carlos Melo Brito* – Faculty of Business and Economics – University of Porto - Portugal

Member of the Jury representing industry: *Tahani Kaldéus* – Renewcell - Sweden Member of the Jury representing Press: *Lucas Delattre* - France

CHALLENGES FOR FUNDING FASHION SUSTAINABILITY

10.15 AM (Warsaw CEST) – 9.15 AM (Glasgow and Porto GMT) – 11.15 AM (Helsinki EEST and Moscow UTC) – 4.15 AM (New York EDT) – 1.15 AM (Oakland PDT) – 5.15 AM (Rio de Janeiro BRT) – 4.15 PM (Beijing CST) – 1.45 PM (New Delhi IST)

CHAIR: Isabel Cantista – Universidade Lusíada Porto / COMEGI - Portugal Christiaan Lensvelt - Investment advisor - Good Fashion Fund - Netherlands

MORNING BREAK

11.15 - 11.30 (Warsaw CEST)

CHALLENGES FOR SUSTAINABLE PRODUCTION - NEW MATERIALS AND CIRCULARITY

11.30 AM (Warsaw CEST) – 10.30 AM (Glasgow and Porto GMT) – 12.30 AM (Helsinki EEST and Moscow UTC) – 5.30 AM (New York EDT) – 2.30 AM (Oakland PDT) – 6.30 AM (Rio de Janeiro BRT) – 5.30 PM (Beijing CST) – 3.00 PM (New Delhi IST)

CHAIR: Raul Fangueiro - University of Minho/Fibrenamics and C2CT - Portugal

Monika Malinowska-Olszowy - Vice Dean for Education of the Faculty of Material Technologies and Textile Design at Lodtz University of Technology - Poland

Elsa Parente - CEO RDD Textiles - Portugal

MIDDAY BREAK

1 – 2 PM (Warsaw CEST)

PARALLEL SESSIONS

2 PM (Warsaw CEST) – 1 PM (Glasgow and Porto GMT) – 3 PM (Helsinki EEST and Moscow UTC) – 8.00 AM (New York EDT) – 5.00 AM (Oakland PDT) – 9.00 AM (Rio de Janeiro BRT) – 8.00 PM (Beijing CST) – 5.30 PM (New Delhi IST)

AFTERNOON BREAK

4 - 4.15 PM (Warsaw CEST)

CHALLENGES FOR FASHION EDUCATION

4.15 PM (Warsaw CEST) – 3.15 PM (Glasgow and Porto GMT) – 5.15 PM (Helsinki EEST and Moscow UTC) – 10.15 AM (New York EDT) – 7.15 AM (Oakland PDT) – 11.15 AM (Rio de Janeiro BRT) – 10.15 PM (Beijing CST) – 7.45 PM (New Delhi IST)

<u>CHAIR</u>: *Janusz Noniewicz* - Artist, Founder Fashion Design Course - Academy of Fine Arts in Warsaw *Isabel Martins Moreira* - Fashion Design Dep. - PUC - RJ - Brazil

Giovanni Conti - Milano Fashion Institute/ Sustainability Course - Italy

Lynda Grose - California College of Arts - USA

Koshalpreet Kaur - School of Fashion and Design at G D Goenka University - India

CONCLUSIONS OF THIS YEAR'S EDITION AND CLOSURE

6.15 PM (Warsaw CEST) – 5.15 PM (Glasgow and Porto GMT) – 7.15 PM (Helsinki EEST and Moscow UTC) – 12.15 AM (New York EDT) – 9.15 AM (Oakland PDT) – 1.15 PM (Rio de Janeiro BRT) – 00.15 AM (Beijing CST) – 9.15 PM (New Delhi IST)

Aleksandra Jatczak-Repeć and Agnieszka Rożnowska-Jasiewicz – Fashion Department - Faculty of Design - Academy of Fine Arts in Warsaw – Poland

11

10

PARALLEL SESSIONS DAY 1 21.10

SESSION 21.1 / FASHION COMMUNICATION & SUSTAINABILITY

CHAIR / Silvia Pérez Bou - ISEM Fashion Business School - Madrid - Spain

RP35 FASHION BRANDS WEBSITES AS A POTENTIAL CHANNEL TO EDUCATE SUSTAINABLE CONSUMERS

Silvia Pérez Bou, Patricia San Miguel Arregui, Teresa Sádaba Garraza, Pedro Mir Bernal - ISEM Fashion Business School - Madrid - Spain

RP38 HELP! MICROFIBRE POLLUTION (MFP) - CAN NUDGING INDUCE LEARNING AND ACTION?

Songyi Yan, Claudia Henninger, Celina Jones - University of Manchester - UK

RP43 TOWARD TOTAL TRACEABILITY IN FASHION INDUSTRY FOR FULL TRANSPARENCY COMMUNICATION TO CONSUMER

Pantxika Ospital, Dimitri H Masson, Jérémy Legardeur, Cédrick Beler - University of Bordeaux - ESTIA Institute of Technology - France

SESSION 21.2 / SUSTAINABILITY COMMUNICATION

CHAIR / Gul Kaner - Istambul University - Turkey

WORKS 1 EXPERIMENTING AND EVALUATING SUSTAINABLE FASHION LABEL

SESSION 21.3 / FASHION EDUCATION

CHAIR / Eleanor Snare, Thomai Papathanasiou - Leeds Arts University - UK

WORKS 2 PROBLEM-BASED LEARNING AS ETHICAL ENQUIRY IN FASHION BRANDING AND COMMUNICATION EDUCATION

SESSION 21.4 / FASHION EDUCATION

CHAIR / Lindsey Drylie Carey - Glasgow Caledonian University - Scotland - UK

TESTIM2 SUSTAINABLE FASHION EMPLOYABILITY SKILLS (SFES) ERASMUS + STRATEGIC PARTNERSHIP – THE JOURNEY SO FAR

Lindsey Drylie Carey - Glasgow Caledonian University - UK, Marie-cecile Cervellon - Edhec - France, Pedro Correia - University of Madeira - Portugal, Paloma Diaz Soloaga - Universidad de Villanueva - Spain, Esteban Galan Cubillo - Universidad Politecnica de Valencia - Spain

TESTIM4 DEVELOPING A FASHION-TECH EDUCATIONAL MODEL, HYBRIDIZING DESIGN, ENGINEERING, AND BUSINESS MANAGEMENT EDUCATION

Daria Casciani - Polytechnic of Milan - Italy, Chiara Colombi - Polytechnic of Mian - Italy, Young jin Chae - University of Delft - Netherlands, Kaspar Jansen - University of Delft - Netherlands

RP21 FASHION DESIGN EDUCATION - TOWARDS TWIN TRANSITION. DEVELOPING MULTIDISCIPLINARY SKILLS FOR FUTURE PROFESSIONALS

Paola Bertola, Angelica Vandi - POLIMI - Milan - Italy

SESSION 21.5 / FASHION EDUCATION

CHAIR / Giovanni Maria Conti - Polytechnic of Milan and Milano Fashion Institute

RP9 BRINGING RESPONSIBLE FASHION APPROACHES TO THE FASHION INDUSTRY: A NEW EDUCATIONAL MODEL

Giovanni Maria Conti, Martina Motta - POLIMI - Milan - Italy

RP22 SHAPING THE FUTURE OF FASHION-TECH - BUSINESS MODELS, ROLES AND SKILLS AIDING DIGITAL TRANSFORMATIONS

Olga Chkanikova - University of Borås - Sweden, Rudrajeet Pal - University of Borås - Sweden, Kim Gustafsson - WLY Communications AB - Sweden, Fredrik Timour - Swedish Fashion Council, Fashion Innovation Centre - Sweden

SESSION 21.6 / SUSTAINABILITY AND CONSUMERS

CHAIR / Noreen Siddiqui - Glasgow Caledonian University - UK

RP7 RE-SELL-REWEAR: EXPLORING CONSUMER ENGAGEMENT AND INVOLVEMENT WITH REDISTRIBUTION FASHION-MARKETS AND COLLABORATIVE-CONSUMPTION

Elaine Ritch, Catherine Canning, Noreen Siddiqui, Caledonia Gunn - Glasgow Caledonian University - UK

RP31 EXPLORATION OF DOMESTIC MENDING IN FASHION THROUGH MATERIAL METHODS

Iryna Kucher - Kolding Design School - Denmark

TESTIM1 FASHION COLLECTION FOR PEOPLE WITH FUNCTIONAL DIVERSITY: THE SPACE AGE LANDS TO FAST FASHION IN SPAIN

Esther Batalla Sánchez - Universidad Antonio de Nebrija - Madrid - Spain

SESSION 21.7 / BUSINESS MODELS AND SUSTAINABILITY

CHAIR / Anjali Iyer - MICA - India

RP30 IS SMALL THE NEW GREEN? UNDERSTANDING THE INDIAN SMALL BUSINESS MODEL LANDSCAPE

Anjali Iyer- MICA - India

RP49 A COOPERATIVE LUXURY BRAND IN THE MAKING - PASHMINA, YAK AND CAMELIDS FIBRE VALUE ADDITION IN INDIA

Abhilasha Bahuguna, Milee Parmar, Nishant Raj - Looms of Laddakh Women Cooperative - India

SESSION 21.8 / FASHION MARKETING AND SUSTAINABILITY

CHAIR / Shalini Gupta - Pearl Academy - India

RP15 ECO-TECH FASHION: A VISUAL PLATFORM TO RAISE AWARENESS ABOUT CLIMATE CHANGE

Yoobin Jung - Istituto Marangoni- France

TESTIM3 CRAFTING NARRATIVES: CO-PRODUCING CONTENT FOR SOCIAL STORYTELLING OF INDIAN, CRAFT-BASED, BRANDS

13

Shalini Gupta, Ishi Srivastava - Pearl Academy - India

12

PARALLEL SESSIONS DAY 222.10

SESSION 22.1 / FASHION COMMUNICATION

CHAIR / Marco Pedroni - University of Ferrara

RP3 CO-FABRICATED AUTHENTICITY. TRUST AND CONTROL IN THE RELATIONSHIP BETWEEN FASHION BRANDS AND DIGITAL INFLUENCERS

Marco Pedroni - University of Ferrara - Italy, Mariachiara Colucci - University of Bologna - Italy

RP6 PARASOCIAL INTERACTION & RELATIONSHIPS WITHIN THE DIGITAL BEAUTY INDUSTRY: FACT OR FICTION?

Eve Fern Parker, Elaine Ritch, Noreen Siddiqui - Glasgow Caledonian University - UK

RP8 GENERATION-Z MALES PERCEPTION OF MASCULINITY REPRESENTATIONS IN FASHION MARKETING

Lewis Cannon, Elaine Ritch, Christopher Dodd - Glasgow Caledonian University - UK

RP34 INSTITUTIONAL LOGICS OF FASHION DESIGN IN THE PEOPLE'S REPUBLIC OF POLAND

Michał Wójciak, Marta Połeć - Jagellonian University - Poland

SESSION 22.2 / FASHION EDUCATION

CHAIR / Ana Roncha - LCF - Univ of Arts London, Natascha Radclyffe-Thomas - British School of Fashion, GCU London

WORKS 3 FASHION BUSINESS CASES: ITS POTENTIAL AS TRANSFORMATIVE TOOL IN FASHION EDUCATION

SESSION 22.3 / SUSTAINABILITY AND CONSUMERS

CHAIR / Aleksandra Jatczak-Repeć - University of Warsaw - Poland

RFILM 1 DESIGNING SLOW FASHION FOOTWEAR IN A PANDEMIC: CHALLENGES AND SOLUTIONS

Mehandee Dureja - Baranjaan - India

RP16 IDENTITY & SELF EXPRESSION: RETHINKING FASHION MARKETING STRATEGIES TO TARGET GEN-X WOMEN

Jennifer Anne Brown, Elaine Ritch, Noreen Siddiqui - Glasgow Caledonian University - UK

RP19 WHAT MAKES IT LAST? EXPLORING HUMAN RELATIONSHIP TRAITS IN LONG-TERM WEARER-CLOTHING RELATIONSHIPS

Ana Neto - University of Lisbon, João Batalheiro Ferreira - University Europeia - Lisbon - Portugal

SESSION 22.4 / CIRCULAR ECONOMY & SUSTAINABILITY

CHAIR / Claudia Henninger - University of Manchester - UK

RP4 THE CIRCULAR ECONOMY AND FASHION: CAN CIRCULARITY HOLISTICALLY SOLVE SUSTAINABILITY CHALLENGES OR IS IT MERELY A FABRIC STRATEGY?

Rebecca Clube - Imperial College - London - UK

RP11 INTEGRATING CIRCULAR FASHION INTO HERITAGE: REGENERATING CRAFTS THROUGH LOCAL COLLABORATIVE BUSINESS PRACTICES

Pathitta Nirunpornputta - Herriot Watt University - Scotland - UK

RP24 TRASH-COUTURE - CAN TEXTILE RECYCLING OF PRE-CONSUMER WASTE BE MADE CIRCULAR?

Claudia Henninger, Celina Jones, Rebecca Steele - University of Manchester - UK

SESSION 22.5 / INNOVATION, SUSTAINABILITY AND MATERIALS

CHAIR / Isaac Raine - Central Saint Martins - UAL - UK

RP18 A VIRTUAL AINU FISH SKIN WORKSHOP DURING COVID-19 TIMES

Elisa Palomino - Central Saint Martins - UAL - UK, Orit Freilich - Schenkar Engineering. Design. Art - Israel, Isaac Raine - Central Saint Martins - UAL - UK

RP10 THE BRAZILIAN COTTON AGRIBUSINESS: ENVIRONMENT AND SUSTAINABILITY

Yamê Reis - Istituto Europeo di Design-Rio de Janeiro - Brazil

RP39 CHALLENGES AND CHANGES TO THE CONTEMPORARY FASHION PRODUCT DEVELOPMENT PROCESS

Rachel Parker-Strak - University of Manchester - UK

SESSION 22.6 / INNOVATION AND SUSTAINABILITY

CHAIR / Monika Murzyn-Kupisz - Jagellonian University

RP31 EXPLORATION OF DOMESTIC MENDING IN FASHION THROUGH MATERIAL METHODS

Iryna Kucher - Kolding Design School - Denmark

RP46 PROMOTING INNOVATION WITHIN THE FASHION-TECH SECTOR. THE ROLE OF PAN-EUROPEAN PROJECTS

Chiara Di Lodovico - Polytechnic of Milan - Italy, Chiara Colombi - Polytechnic of Milan - Italy, Ana Roncha - LCF - UAL - UK

RP48 INDEPENDENT FASHION DESIGNERS AS PAR EXCELLENCE SUSTAINABLE PRODUCERS? INSIGHTS FROM POLAND

Monika Murzyn-Kupisz, Magdalena Miśkowiec - Jagellonian University - Poland

14 15



DELEGATES

India / Abhilasha Bahuguna, Looms of Ladakh Women Cooperative

Poland / Agata Rudnikca-Reichel, University of Łódź Poland / Agata Szydłowska, University of Warsaw Poland / Agata Zborowska, IKP - University of Warsaw Poland / Agnieszka Rożnowska-Jasiewicz, University of

Poland / Aleksandra Jatczak-Repeć, Academy of Fine Arts in Warsaw

Poland / Aleksandra Pawelec, LPP Portugal / Ana Neto, Universidade de Lisboa UK/ Ana Roncha. LCF - UAL

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Poland / Anna Klimczak, Polish-Japanese Academy of

Finland / Anusuva Kishnaswamv. Aalto University Germany / Arnold Gevers, AMD Akademie Mode & Design Finland / Auri Lukkarinen, Aalto University

Poland / Begoña Herrero, Foundation ProStyle Poland / Bogna Dowigałło, University of Gdańsk

Finland / Cambria Sinclair, Aalto University USA / Carlos M. Rodriguez. World Bank & Delaware

Portugal / Carlos Melo Brito. Universidade do Porto UK / Catherine Glover, Northumbria University France / Cédrick Beler, École Nationale d'Ingénieurs de Tarbes (ENIT)

UK / Celina Jones, University of Manchester Italy / Chiara Di Lodovico. Politecnico di Milano Netherlands / Christiaan Lensvelt, Good Fashion Fund Germany / Claudia Ebert-Hesse, AMD Akademie Mode &

UK / Claudia Henninger, University of Manchester Brazil / Cláudio Magalhães, PUC - Rio de Janeiro Sweden / Clemens Thornquist, University of Borås

D

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Portugal / Diogo Mendes Pinto, FFI France / Dominique Jacomet, Institut Français de la Mode

Greece / Eirini Pytianou Despotopoulou, ISEM/University

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Poland / Janusz Noniewicz, Academy of Fine Arts

UK / Jennifer Anne Brown, Glasgow Caledonian

France / Jérémy Legardeur, University of Bordeaux -ESTIA Institute of Technology

UK / Joana Monteiro Gobi, London College of Fashion -

Denmark / Jogail Zairyte, Kolding Design School Spain / José Froián D-Due France / Jung Yoobin, Istituto Marangoni

Poland / Karolina Sulej, Journalist and writer Spain / Karolina Tarnauskaté. ISEM/University of Navarra Poland / Katarzyna Orłowska, Foundation ProStyle Poland / Katarzyna Podgórska-Glonti, University of

UK / Katie Dean. Bloomsbury Finland / Kirsi Niinimaki, Aalto University India / Koshalpreet Kaur, G D Goenka University USA / Kristina Shin. International Journal of Fashion Design, Technology and Education

Finland / Laura Valentin, Aalto University UK / Leslev Ann Campbell. Northumbria University Finland / Li Yu Chen, Aalto University Finland / Linda Lisa Turunen, Aalto University UK / Lindsey Carey, Glasgow Caledonian University Germany / Lisa Kessler, Leuphana University UK / Liz Barlow, Palgrave MacMillan France / Lucas Delattre. Institut Français de la Mode Brazil / Lylian Berlin, ESPM USA / Lvnda Grose, California College of Arts

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Belgium / Marius Januszauskas, Ghent University Poland / Marta Katarzina Polec. Jagiellonian University Mexico / Maura Mora, ISEM/University of Navarra India / Mehandee Dureja, Banjaaran

Poland / Michal Wojciak, Jagiellonian University Spain / Mireia Peña. ISEM/University of Navarra

Poland / Monika Kędziora, Acephala Poland / Monika Malinowska-Olszowy, Łódź University

of Technology

Poland / Monika Murzin-Kupisz, Jagiellonian University Poland / Monika Wszeborowska, LPP

UK / Natasha Radclyffe, British Fashion School - GCU UK / Noreen Siddiqui, Glasgow Caledonian University

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France / Pantxika Ospital, University of Bordeaux - ESTIA Institute of Technology UK / Pathitta Nirunpornputta, Heriot Watt University

Germany / Philipp Zitzlsperger, AMD Akademie Mode &

UK / Rachel Parker University of Manchester Portugal / Raul Fangueiro, Universidade do Minho UK / Rebecca Clube, Imperial College Portugal / Rita Salvado, Universidade da Beira Interior Portugal / Rui Miguel, Universidade da Beira Interior

UK / Selina Mahar. Bloomsbury India / Shalini Gupta, Pearl Academy Finland / Shweta Dash, Aalto University Spain / Silvia Pérez Bou, ISEM/University of Navarra UK / Songyi Yan, University of Manchester Finland / Susana Raiskio, Aalto University

Sweden / Tahani Kaldéus Re-Newcell Spain / Teresa Sádaba . ISEM Fashion Business School UK / Thomai Papathanasiou, Leeds University Finland / Tuuli Mattelmäki. Aalto University

Denmark / Ulla Ræbild, Design School Kolding Germany / Ulrike Nägele, AMD Akademie Mode & Design

Finland / Valeriya Ermakova, Aalto University USA / Veronica Manlow, Brooklyn Colllege of the City University of New York

Denmark / XiBao Yeh, Kolding Design SchoolBrazil

Brasil / Yamê Reis, Instituto Universitário de Pesquisas do Estado do Rio de Janeiro - IUPERJ France / Yoobin Jung. Istituto Marangoni Netherlands / Young jin Chae, TU Delft

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Faculty of Design Academy of Fine Arts in Warsaw

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