

**PRESS RELEASE**

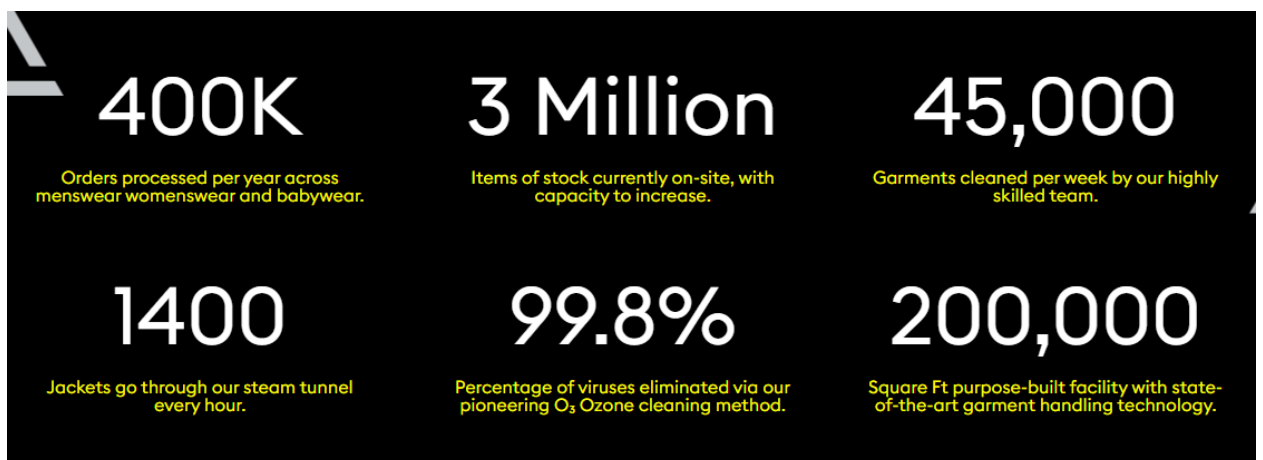


**FASHION FOR THE COMMON GOOD. THE PATH TO A CIRCULAR ECONOMY IN THE FASHION INDUSTRY.**

The circular economy presents pressing challenges to the fashion industry. These challenges provide the basis for sharing knowledge and experiences at the tenth edition of the Global Fashion Conference, which will be held online with some face-to-face events in Scotland on the afternoon of 16 and 17 and 18 November.

The programme includes a visit to ACS - Advanced Clothing Solutions, a company that has been delivering repair and cleaning services for over twenty-five years to many brands in a range of segments, supporting retailers who are already, or intend to enter – in the short term – the resale or rental business of fashion products, which are all part of the circularity issue.

A screenshot of their website offers an idea of their experience, size and environmental impact (reduction of CO2 emissions).



After the visit, a round table discussion is scheduled with the company's Operations Director and Sustainability Director, followed by a debate.

Scottish fashion, with hundreds of years of history behind it, has also managed to remain local, with a powerful cultural identity, while also being sold worldwide. Scottish tweed and cashmere have made inroads into a global market without ever losing their identity or the quality they are renowned for. As such, the conference will analyse the trajectory of brands such as Harris Tweed and explore the origins and evolution of tartan with Jonathan Faiers from the Winchester School of Arts at the University of Southampton and Rosie Wayne, author of the book "Highland Style", offering an introduction to the permanent exhibition of fashion materials and products at the National Museum of Scotland in Edinburgh. And because financial and technological issues are especially important to the sector, Fabrizio Ferraro, professor at IESE – Business School, will discuss compliance with the non-financial reporting obligations that will become mandatory from January 2024 in the case of the public sector and companies with a turnover of 50 million euros and above. This will also soon become obligatory for all companies and will thus influence the decisions of investors and institutions in the financial sector. Cristina Poncibó from the University of Turin, a specialist in comparative private law, will describe the legal landscape regarding the use of blockchain throughout the supply chain, which is often particularly complex in the global fashion market.

Papers from the four continents will be presented – previously selected by the Scientific Committee and related to the topics covered in the plenary sessions – giving substance to this year's theme "Fashion for the common good". This conference will allow you to sense the pace of research and innovation for sustainability in the fashion sector worldwide. Online registration is open until the 30<sup>th</sup> of October.

The programme and press materials are available on the page Press Room at the conference website: [www.gfc-conference.eu](http://www.gfc-conference.eu).

Contact: [globalfashionconference@gmail.com](mailto:globalfashionconference@gmail.com)