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BUCHAREST UNIVERSITY OF ECONOMIC STUDIES

# GLOBAL FASHION CONFERENCE

## FASHION WORKS?!



Global Fashion Conference is a European Trademark (nº 013347471)  
hold by FFI



Since 2008, this International conference has stood up before the eyes of researchers and professionals from the **Fashion Industry** because it is based on the scientific concept of a **sectoral innovation system**.

This fact leads to a pluridisciplinary approach that pushes forward change.

**Fashion Law** and regulation

**Sustainable Finance**

Technology and **Business**

**Education for Sustainability** in Fashion



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## What's going on?

a discourse on  
fashion, design and sustainability

Having this approach provides a **holistic view** of all issues involved in the **running of the business** within the system.

**Researchers** and **professionals** have a different understanding of each of the components of the system, and therefore they should inter-act, listen to each other and collaborate, enhancing the possibilities of achieving success whenever they **take decisions**, contributing to a **more sustainable model** of development.

The **Global Fashion Conference** started on a biannual basis but now it is held every year in a different country where the Fashion Industry is important.

It is organised in partnership with a University that conducts research on Fashion.

The **2024 event is at the 11th edition.**

A **pathway of success** creating and disseminating knowledge on innovation in the **Fashion filière.**



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# A GLIMPSE INTO OUR PAST CONFERENCES ...



# GLOBAL FASHION CONFERENCE BEST RESEARCH AWARDS 2024



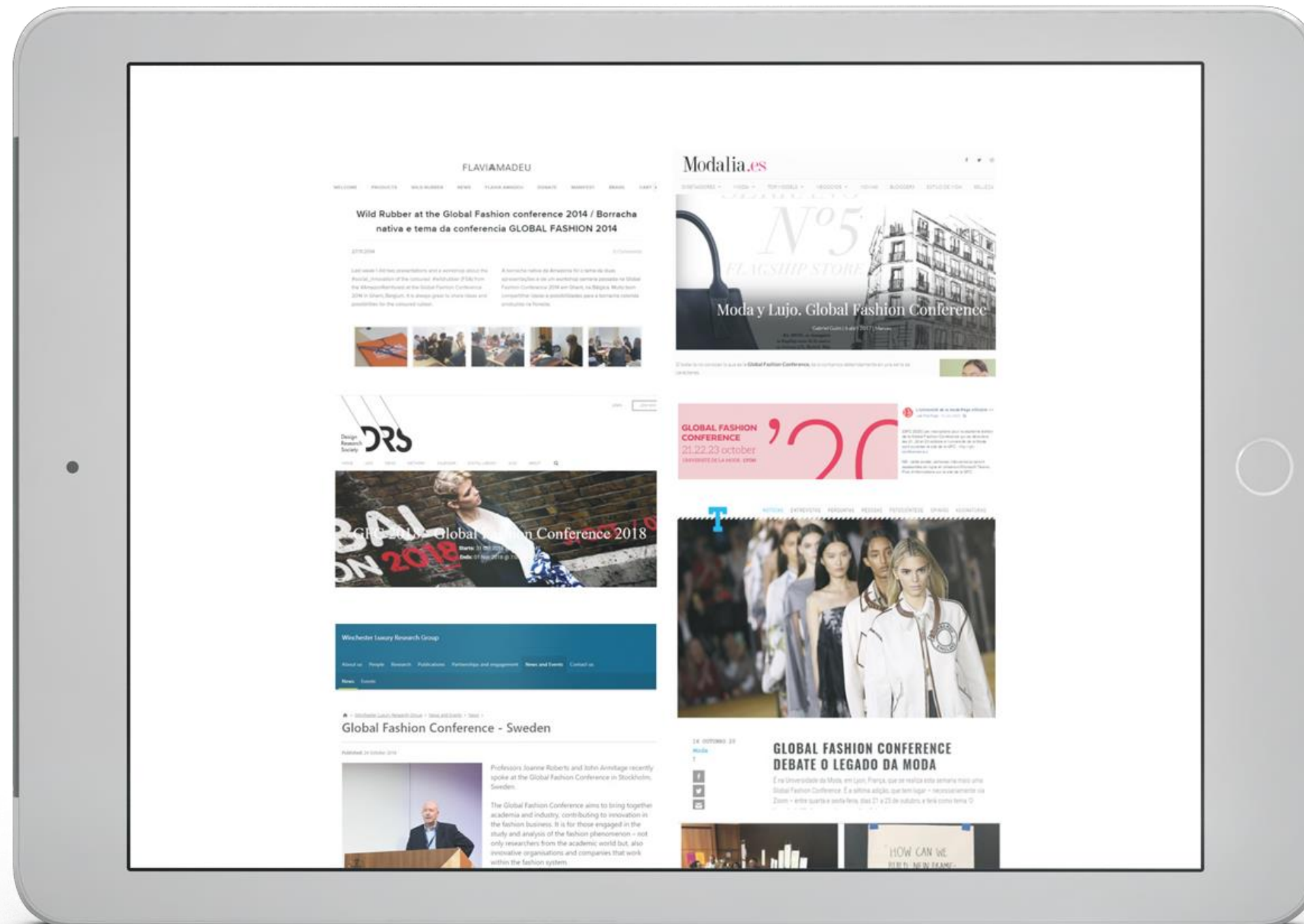
The Global Fashion Conference has decided to award two prizes as from the 2020 edition. One of these is intended to acknowledge and reward the best research paper or project in sustainable fashion, while the other prize seeks to acknowledge and reward the best research paper or project in innovation.

Two **Awards** for the **best research** are granted by an independent jury each edition.



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Since the first edition, **GFC** has attracted the attention of **media** and **specialised Press**.

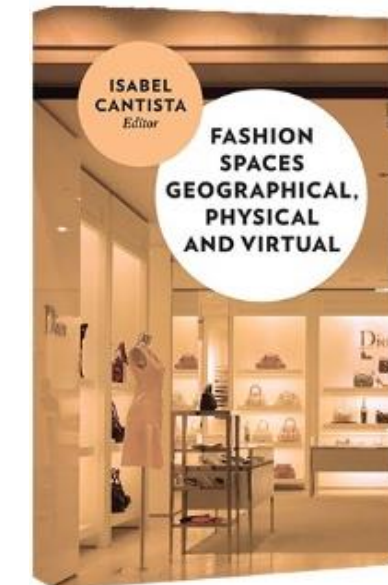
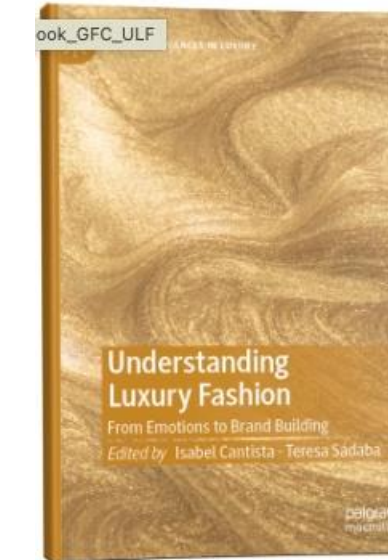
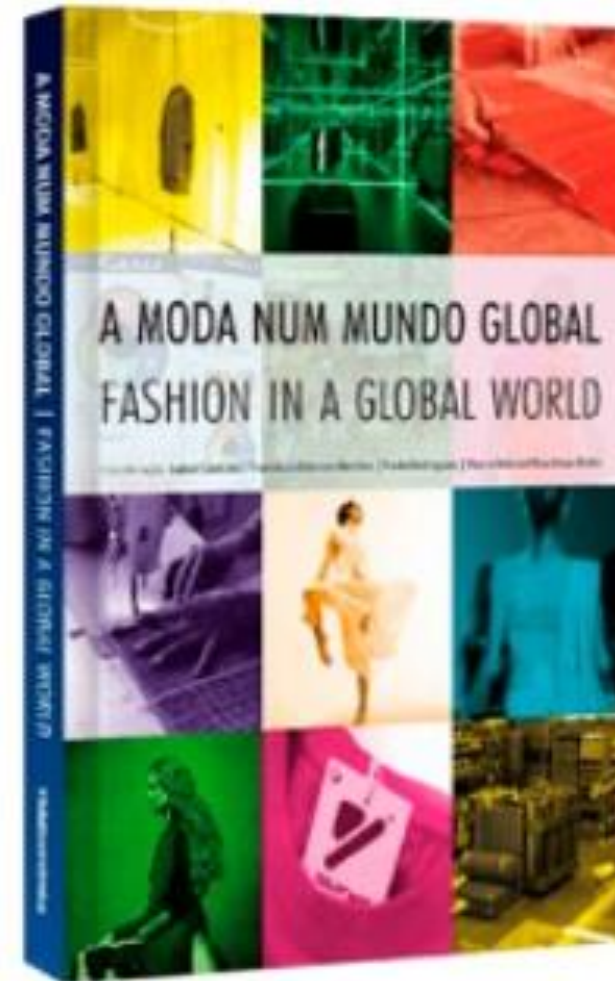


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# DIFFUSION OF KNOWLEDGE

The diffusion of knowledge is made within the conference, full of opportunities for networking, but also in publications and the creation of videos at the YouTube channel: GFC Video Library.



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In our **GFC YouTube** channel you may also watch 3 minutes videos of each previous edition.

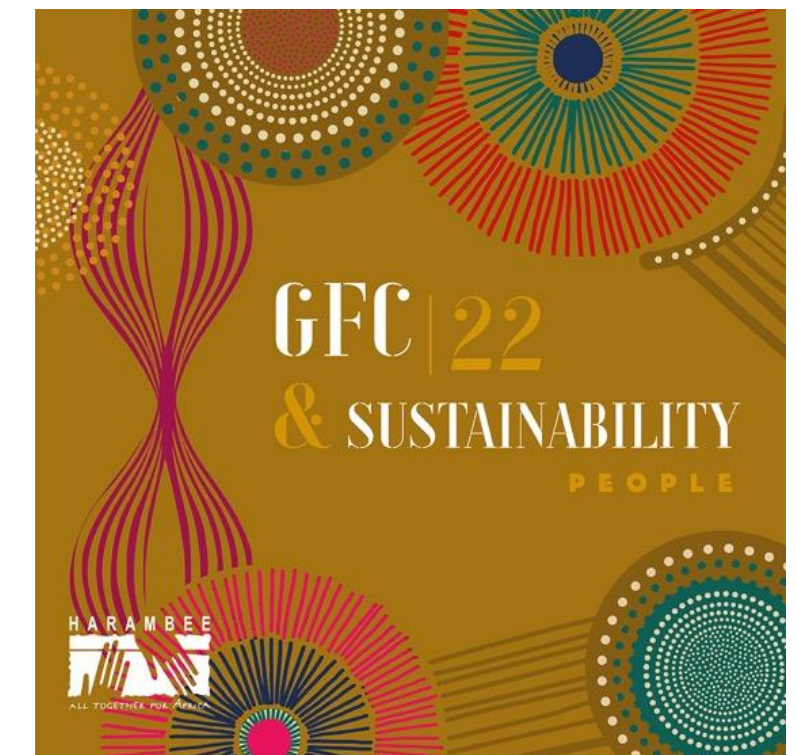


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GFC is committed to the **values of sustainability** supporting “Harambee for Africa” in projects of training and education of African girls and young women, and it is a member of the Foundation “1% for the Planet”, looking actively into being a **carbon neutral edition by 2030**.



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ONLINE & IN PERSON



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# 2024 Global Fashion Conference



Start date: 11 & 12 October 2024  
Duration: 2 days  
Location: Bucharest, Romania



The 2024 GFC edition will be in partnership with the Bucharest University of Economic Studies



In this edition, for the first time, we also invite New Technology Based Firms to submit their projects in digital or physical form (posters).

GFC will provide a suitable space – virtual or live – for the display of these projects and will seek to promote meetings with potential investors.

## GFC 2024 Discussion Topics

### Topics of the 2024 edition will include:

- (Re)imagining Sustainability through Design
- The future of fashion legacy as an instrument for sustainability
- The challenges of the virtual world and fashion
- Funding sustainability



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# GLOBAL FASHION CONFERENCE 2024

## SPONSORSHIP PACKAGES

**REGULAR**  
**1500 €**

Offers the possibility of displaying your logo at the conference website with a link to your own website + 1 free entrance pass.

**PREMIUM**  
**5000 €**

Offers the possibility of displaying your logo at the conference website + your logo will be included in all communication materials + material from your company may be inserted in the folder of each participant + 3 free entrance passes.

**GOLD**  
**3000 €**

Offers the possibility of displaying your logo at the conference website + your logo will be included in all communication materials (folders, programmes and video to be released after the conference) + 2 free entrance passes.

Means getting involved into every aspect of sustainability with a privilege.

**Closer contact with Researchers and Companies from all over the world.**

**Have an early access to the state-of-the art in every aspect of the Fashion Industry, influencing**



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# Ilinca Zamfir

Corporate Relations Manager

[ilinc.zamfir@ase.ro](mailto:ilinc.zamfir@ase.ro)

[www.bbs.ase.ro](http://www.bbs.ase.ro)

2-2A Calea Grivitei, 010731  
District 1, Bucharest

